

# CERES: A Blockchain transaction network for the legal cannabis industry.

A dual crypto-asset ecosystem where both assets will be registered SEC securities. CERES Coin (transactional) will be a stable, collateralized crypto-coin providing frictionless transactions in the legal cannabis industry. CERES Token (investment) will be an alternative investment asset allowing CERES investors to participate in revenues generated by the velocity of CERES Coins (transaction fees) as well as revenues generated by CERES' cannabis lending business.

**What's the difference between CERES Coin and CERES Token?**

- CERES Coin is a transactional vehicle only. The value of CERES Coin is in its ability to create frictionless transactions, especially within the legal cannabis industry.
- CERES Token is an alternative investment asset that provides CERES investors unlimited upside potential.

**Why is CERES Coin a stable coin, backed by the U.S. Dollar?**

- CERES Coins, fully backed by the USD, give merchants and consumers confidence in the value of their transactions.

**As an Investor, do I get both CERES Coins and CERES Tokens?**

- Investors will only receive CERES Tokens. CERES Token investors will participate in the following revenue streams:
  - Revenue from the cannabis real estate lending business
  - Revenue from transactions involving CERES Coins (fees)

**How is CERES different from other ICOs?**

- SEC Chairman Clayton, in a 2018 Senate hearing: "You can call it a coin, but if it functions like a security, it's a security." We believe most, if not all, ICOs to date have been security offerings. As of Feb. 1, 2018, there have been no coin offerings registered with the SEC. CERES deliberately engaged with the SEC throughout the formation of the CERES ecosystem to become one of the the first crypto-assets to seek SEC registration.

**Is CERES Coin used for anything besides transactions?**

- The CERES Blockchain solution is an ideal mechanism for identifying and tracking cannabis products through the entire supply chain, increasing consumer safety while exerting regulatory control from seed to sale. Additionally, our currency will allow real time remittance of taxes and fees, data, and analytics for all authorized users.

**Are there any early adopters of the CERES ecosystem?**

- CERES has partnerships in place in Washington state to beta test the system with producers who have aggregate monthly sales in excess of \$1.7M. CERES will be testing this system in Q2 2018.

**What about the Management team?**

- Our Executive team combines alternative investment development, technological creation and management along with real estate development and underwriting. Board Members include private equity, government oversight, real estate law and legal cannabis production and legal professionals.